

1 March 2021

Diageo completes acquisition of Chase Distillery

Further to our announcement on 26 October 2020 and the Competition and Markets Authority's confirmation of regulatory clearance on 11 February 2021, Diageo today announces that it has completed the acquisition of Chase Distillery.

This acquisition brings the award-winning Chase Original Potato Vodka and seven premium plus gins, including Chase GB Gin, Pink Grapefruit & Pomelo Gin and Rhubarb & Bramley Apple Gin into the Diageo portfolio.

"We are delighted to welcome Chase Distillery and its quintessentially British portfolio of high quality, crafted brands to Diageo. We are very much looking forward to working with the Chase team to build on the portfolio's considerable potential," said Dayalan Nayager, Managing Director, Diageo Great Britain.

ENDS

Enquiries:

Media relations:

Jessica Rouleau	+44 (0)7925 642 561
Francesca Olivieri	+44 (0)7523 930 130
press@diageo.com	+44 (0)7803 856 200

Investor relations:

Lucinda Baker	+44 (0)7974 375 550
investor.relations@diageo.com	

About Diageo

Diageo is a global leader in beverage alcohol with an outstanding collection of brands including Johnnie Walker, Crown Royal, J&B, Buchanan's and Windsor whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

Diageo is a global company whose products are sold in more than 180 countries around the world. The company is listed on both the London Stock Exchange (DGE) and the New York Stock Exchange (DEO). For more information about Diageo, our people, our brands, and performance, visit us at www.diageo.com. Visit Diageo's global responsible drinking resource, www.DRINKiQ.com, for information, initiatives and ways to share best practice.

Celebrating life, every day, everywhere.