



MORE THAN A MILESTONE: GUINNESS BREWERY IN MARYLAND WILL OFFICIALLY OPEN IN AUGUST

Open Gate Brewery & Barrel House will begin welcoming visitors from Friday, August 3rd

Baltimore, MD, July 2, 2018 – This summer, after more than two centuries of building unmistakable bonds with beer lovers in the U.S., Guinness will finally have a permanent home in America. Diageo Beer Company USA is proud to announce that the Open Gate Brewery & Barrel House, located just south of Baltimore, will open to the public on Friday, August 3rd.

“In my opinion, the word ‘milestone’ doesn’t do justice to this moment in Guinness history,” said Diageo Beer Company USA Chairman and Diageo Global Sales Officer Tom Day. “Since we announced our brewery just outside Baltimore, I’ve spent a lot of time here and have come to really love the area and the people of Maryland. I can’t wait to see this place open and become a part of this vibrant community and special beer culture. I really think we have something great to offer folks, both in terms of beer and a fantastic place to visit and experience.”

While Guinness Draught and the other classic stouts will be brewed exclusively in Ireland and imported to the U.S. to be enjoyed responsibly, this brewery is an important step in the evolution of the brand. Led by Brewmaster Peter Wiens and Head Brewer Hollie Stephenson, the Maryland team will take over the production of Guinness Blonde and experiment with new beers influenced by both American and Maryland brewing tradition.

Visitors to the Open Gate Brewery & Barrel House can expect a world-class Guinness experience, blending local Maryland flavor and Irish hospitality, from the staff to the beers to the décor of the buildings and the food in the brewery’s restaurant. The taproom, tours of the 10-barrel brewery, the merchandise shops and the grounds will be open on August 3rd, with the restaurant opening approximately two weeks later. In the meantime hungry visitors will be able to order bar food in the taproom, and there will often be some of Maryland’s finest food trucks on site.

To stay up to date on the Open Gate Brewery & Barrel House in advance of its debut and beyond, check out @GuinnessBreweryUS on Facebook and Instagram. Whether enjoying a pint in Maryland, Ireland or anywhere around the world, always do so responsibly.

About Guinness

The Guinness brand was established in 1759, when Arthur Guinness signed a 9,000 year lease on St. James’s Gate Brewery in Dublin. Brewed using four main ingredients, water, barley (malted & roasted), hops and yeast, Guinness is the world’s most popular stout. The iconic beer is brewed in 49 countries worldwide and sold in over 150 with almost 9 million glasses of Guinness enjoyed every day around the

world. The most GUINNESS is sold in Great Britain, Ireland, USA, Nigeria and Cameroon. More information can be found at www.guinness.com.

About Diageo Beer Company

Diageo Beer Company USA (formerly Diageo-Guinness USA) is the U.S. beer and flavored malt beverage business of Diageo. Brands within Diageo Beer Company include the iconic Guinness, Harp, Smithwick's and Smirnoff ICE.

About Diageo

Diageo is a global leader in beverage alcohol with an outstanding collection of brands including Johnnie Walker, Crown Royal, Bulleit and Buchanan's whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

Diageo is listed on both the New York Stock Exchange (DEO) and the London Stock Exchange (DGE) and our products are sold in more than 180 countries around the world. For more information about Diageo, our people, our brands, and performance, visit us at www.diageo.com. Visit Diageo's global responsible drinking resource, www.DRINKiQ.com, for information, initiatives, and ways to share best practice.

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